

JENNIFER MIELKE

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EDUCATION

Middle Tennessee State University; Bachelors of Science:
Emphasis: Business Management
Minor: Journalism and Graphic Design

EXPERIENCE

15+ Years of professional graphic design and front-end website development experience

Communication Specialist

SECO Energy / 2012 – 2018

Development and administration of multiple company websites using HTML5, CSS3, JQuery, Javascript and PHP in a Wordpress environment. Creation of high-quality digital and print visual solutions for internal and external use that were key in winning three consecutive J.D. Power awards.

Senior Web Designer & Front-End Developer

R+L Carriers / 2013 – 2015

Designed and developed websites for external clients utilizing grid framework in a Wordpress environment. Trained, assisted and guided teammates in the production of websites and marketing materials. Met with clients during the design and development stage to gather requirements and present concepts.

Web & Graphic Designer

Th@t Company / 2011 – 2012

Coordinated with sales and design team to complete various online and print marketing materials for clients. Utilized multiple content management systems to develop and maintain existing and newly crafted websites for a number of companies. Created full branding packages, social media ads, brochures, business cards.

Creative Director

Millhorn Law Firm / Millennium Data Services / 2008 – 2011

Implement websites and all marketing materials for numerous Florida businesses. Used Visual Studios, HTML, CSS and JavaScript to assist in the creation and organizational design flow for CP Legal, a legal office management software program.

Outreach Specialist for Web & Graphic Design

State of Tennessee / 2006 – 2008

Collaborated with five internal departments to develop and design various state-wide marketing campaigns, including the creation of publications, presentational material, photography, website design, and Public Service Announcements for television and radio airplay.

SOFTWARE SKILLS

